



2025 SPIFF POLICY

DIRECT MARKET: Independent Dealer Sales Associate Incentive Program

PMc 01 28 2025

2025 POLICY EFFECTIVE FOR CLIENT SALES BETWEEN FEBRUARY 1, 2025 – DECEMBER 31, 2025.

Thank you for selling VEZENI branded appliances! We appreciate your partnership. If your retail location has been pre-qualified by VEZENI for this incentive program, you are welcome to participate. If you are not pre-qualified, please check with your ownership or local VEZENI Sales Manager.

SPIFF VALUE MATRIX

PRODUCT CATEGORY	SPIFF
30-inch Refrigerators	\$100
36-inch Refrigerators	\$150
30-inch Speed Oven (<i>combination convection / microwave w/ AirFry</i>)	\$65
30-inch Convection Oven	\$65
Full-size Dishwashers	\$50
30-inch Ventilation Hoods	\$50
36-inch Ventilation Hoods	\$60
48-inch Ventilation Hoods	\$70

PRODUCT CATEGORY	SPIFF
30-inch RANDOLPH Ranges	\$150
36-inch RANDOLPH Ranges	\$200
48-inch RANDOLPH Ranges	\$250
30-inch REMINISCIA Ranges	\$150
36-inch REMINISCIA Ranges	\$200
48-inch REMINISCIA Ranges	\$250
30-inch RangeTop	\$50
36-inch RangeTop	\$75
48-inch RangeTop	\$100
Smart Toilets	\$75

SUITE SPIFF PROMO! Sell any RANGE or RANGETOP plus three (3) additional major appliances on the same client invoice and earn an additional ***“thank you”*** bonus from VEZENI! **+ \$300**

IMPORTANT NOTES: (1) This program is only available to Vezeni direct markets, not in Distributor Partner regions; (2) The sales price must be at or above UMRP/MAP to qualify unless the product is discontinued; (3) Display model sales, that are authorized to be below UMRP, must be clearly noted on the claim; (4) Must remit claim form or online webform and provide a copy of the original consumer sales receipt / invoice with model and serial number data; (5) Builder sales qualify for SPIFF incentives; (6) SPIFFs are only paid to pre-qualified sales associates (not business owners or company “pools”) that are currently, actively employed by an authorized Vezeni dealer; (7) SPIFFs are only paid within 90 days of the consumer sales and in the calendar year when sold. Holiday dispensation allows for previous year claims to be submitted through January 15th of the following year; (8) Remit claims via email to spiffs@vezeni.com or online at www.vezeni.com under the Dealer Partner link; (9) This policy continues until or unless superseded by Vezeni.

We appreciate your support and value your partnership. Thank you for selling VEZENI!

DIRECT MARKET REGIONS ONLY / REMIT YOUR SPIFF CLAIMS TO:

Email: spiffs@vezeni.com – Online: www.vezeni.com

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